



Press Release

## **BMC Diagnostics Launches eBAM Online Referral System For Referring Customers**

### ***Workflow Automation System Improves Efficiency and Reduces Costs***

EMERYVILLE, CALIFORNIA, November 1<sup>st</sup>, 2005 – BMC Diagnostics, Inc. (BMC), the Bay Area's leading imaging service provider, today announced the successful activation of its workflow enhancement and referral distribution system, eBAM.

eBAM enables referring practices to create, transmit and monitor patient referrals via any secure Internet connection. Customers simply go to [www.bayareamri.com](http://www.bayareamri.com) for access to the system. The primary goal of eBAM is to help providers move from high cost, paper-based referral system to a more efficient and patient-centric paperless system. eBAM continues BMC's commitment to workflow automation and comprehensive access to information.

"We have been watching and listening to our customers for several years. With the continued administrative burden falling disproportionately on private practicing physicians, we felt that developing online productivity tools to reduce these burdens would be of real value," said Ara Chackerian, President and CEO of BMC Diagnostics. "Today, I am pleased to announce that we can begin helping our customers make these benefits a reality."

For more information on eBAM and BMC Diagnostics, visit the company's websites at [www.bmc diagnostics.com](http://www.bmc diagnostics.com) and [www.bayareamri.com](http://www.bayareamri.com).

### **About BMC Diagnostics**

BMC Diagnostics, Inc. (BMC) meets the broad spectrum of clinical and administrative needs of over one hundred healthcare facilities in California through fixed-site and turn-key imaging services. The company's fixed-site division, Bay Area MRI, operates single modality and multi-modality diagnostic imaging centers that use advanced imaging technologies including magnetic resonance imaging ("MRI"), computed tomography ("CT") and nuclear medicine, as well as ultrasound and bone density testing (DEXA). BMC also provides turn-key imaging services for hospitals and medical groups.

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